

LA PLATA ELECTRIC ASSOCIATION, INC.
Member Engagement Committee Meeting Minutes
Tuesday, September 1, 2026
10:00 a.m. - 12:00 p.m.

[Member Engagement Committee | La Plata Electric Association](#)

CALL TO ORDER (10:02 a.m.)

The Member Engagement Committee of the La Plata Electric Association Board of Directors was held on Tuesday, September 1, 2026, via Zoom webinar. Committee Chair Mars called the meeting to order at 10:02 a.m. The following committee members were in attendance:

COMMITTEE MEMBERS

Director Dusty Mars, Board Vice President & Committee Chair
Director Nicole Pitcher, Board President
Director Tim Wheeler, Board Treasurer
Chris Hansen, Chief Executive Officer
Laura Schepis, VP Government and Community Relations

LPEA STAFF

Jessica Dunbar, Administrative Assistant
Emily Missildine, Key Account Specialist
Graham Smith, General Counsel
Janell Thunstrom, Executive Office & Board Governance Manager

EXCUSED ABSENCE

Director Jennifer Jenkins

WEBINAR ATTENDEES

Director Brad Blake, and Director Kohler McInnis

REVIEW AND APPROVAL OF AGENDA (10:02 a.m.)

Committee Chair Mars addressed the agenda for the September 1, 2026, Member Engagement Committee (MEC) meeting.

Motion: Committee Member Wheeler moved to approve the September 1, 2026, Member Engagement Committee (MEC) meeting agenda. Motion seconded and carried without dissent.

APPROVAL OF MEETING MINUTES (10:03 a.m.)

Committee Chair Mars addressed the August 10, 2026, MEC meeting minutes.

Motion: Committee Member Wheeler moved to approve the August 10, 2026, MEC meeting minutes.
Motion seconded and carried without dissent.

LPEA KEY ACCOUNTS ROSTER AND ENGAGEMENT (10:05 a.m.)

Emily Missildine, Key Accounts Specialist, presented a slide deck providing an overview of the Key Accounts Program and how it supports LPEA's relationships with high-impact members and community partners. Key accounts are identified based on revenue/load impact, strategic alignment, community influence, and potential mobility risk. Proactive engagement provides customized support, strengthens communication and partnerships, and creates feedback loops that help inform LPEA priorities. Recent examples highlighted the program's role in wildfire/PSPS communications, project coordination, and strengthening partnerships with local governments, schools, and tribal entities.

LPEA STRATEGY AND ANNUAL CALENDAR OF MEMBER ENGAGEMENT (10:40 a.m.)

Committee Chair Dusty Mars shared Member Engagement Process slides, highlighting the process for collecting member input, reviewing and analyzing feedback, raising awareness with the Board, incorporating input, and communicating updates back to members.

DISCUSSION OF BOARD ENGAGEMENT AND BOARD KPIS (10:46 a.m.)

Committee Chair Dusty Mars presented an overview of LPEA's strategy and annual member engagement process. The proposed framework creates a continuous feedback loop in which member input is collected and analyzed, incorporated into organizational planning, and communicated back to members. Discussion focused on existing member input channels, including community events, digital communications, elections, and direct engagement, as well as opportunities to improve how member feedback is captured, reviewed, and incorporated into board and staff decision-making.

ACTION ITEMS AND NEXT STEPS (10:47 a.m.)

ADJOURN (11:50 a.m.)

There being no further business, this meeting of the Member Engagement Committee of the La Plata Electric Association Board of Directors adjourned at 11:50 a.m. Recorded by J. Dunbar and approved by:



Dusty Mars, Committee Chair